



**Ever wonder how to improve  
employee productivity AND  
increase your bottom line?**

**Stop wondering!!  
The Employee  
Productivity System  
is your answer.**

*"Their performance evaluations had a more positive effect on employee attitudes than anything else we have tried. We are making money and having fun! Our Service Department has been very profitable for nine years now."*

— Perry Case  
Southwest Implement, Inc.  
McCook, Nebraska,  
John Deere Dealer

*"We find EPS a very useful tool for motivating our people . . .!"*

— Ray Taggart  
Ford-New Holland Versatile Dealer

*"Employees will always produce better when they understand what you expect of them. The Employee Productivity System does this simply and more efficiently than we could ourselves."*

— Jimmie Cox  
C&N Tractors  
Kabota, CASE-IH, John Deere Dealer

Build a successful and profitable dealership with the first integrated job description, employee evaluation and incentive system designed for the **equipment dealer**.

EPS' team approach provides a blueprint for building successful equipment dealerships by improving **employee productivity** and **enhancing your bottom line**.

This easy-to-use manual has three main sections:

- Job Descriptions
- Performance Evaluations
- Incentives

Please mail or fax to:  
SouthEastern Equipment Dealers Assn.  
P.O. Box 17777  
Memphis, TN 38187  
Phone: 901-756-1336 or 800-727-1530  
Fax: 901-756-1337

Yes, please send me the Employee Productivity System at a cost of \$500 plus tax and shipping.

Firm Name \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_



**SouthEastern**  
EQUIPMENT DEALERS  
ASSOCIATION